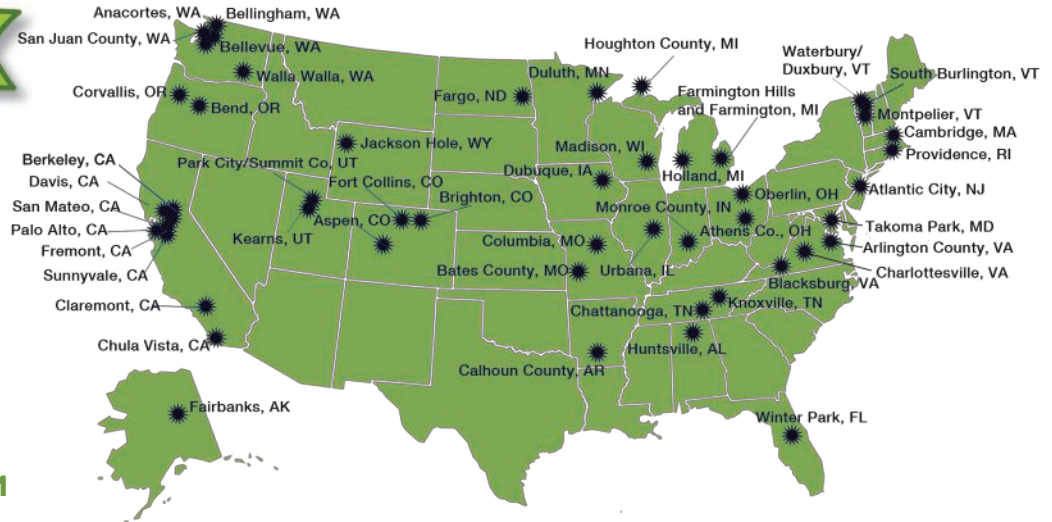




**PUTTING OUR ENERGY WHERE IT COUNTS**

[WWW.GFAENERGYPRIZE.COM](http://WWW.GFAENERGYPRIZE.COM)

# A \$5 MILLION PRIZE FOR THE COMMUNITY THAT LEADS THE WAY IN ENERGY EFFICIENCY



DEAR COMMUNITY MEMBER,

YOUR COMMUNITY IS IN THE MIDST OF A COMPETITION OF A LIFETIME. A COMPETITION TO BRING HOME \$5 MILLION. THE GEORGETOWN UNIVERSITY ENERGY PRIZE (GUEP) IS DESIGNED TO:

- CHALLENGE A LARGE NUMBER OF COMMUNITIES TO WORK TOGETHER WITH THEIR LOCAL GOVERNMENTS AND UTILITIES TO CREATE AND BEGIN IMPLEMENTING LONG-TERM PLANS FOR THE CONTINUAL IMPROVEMENT OF ENERGY EFFICIENCY
- STIMULATE REPLICABLE INNOVATIONS IN COMMUNITY ENERGY EFFICIENCY
- EDUCATE THE PUBLIC AND ENGAGE STUDENTS IN ENERGY EFFICIENCY ISSUES, METHODS, AND BENEFITS, AND ENCOURAGE LASTING BEHAVIOR CHANGE
- HELP TO GROW MARKETS FOR PRODUCTS AND SERVICES THAT FACILITATE ENERGY EFFICIENCY AND RENEWABLE, CLEAN ENERGY PRODUCTION
- REWARD THE COMMUNITY AS A WHOLE

TO WIN, WE NEED YOUR HELP! WORK TO SAVE ENERGY AT HOME. YOU WILL SAVE MONEY ON YOUR ENERGY BILLS, REDUCE YOUR IMPACT ON THE ENVIRONMENT, AND BRING US CLOSER TO WINNING THE \$5 MILLION PRIZE.

THANK YOU FOR PUTTING YOUR ENERGY WHERE IT COUNTS!

*GREATER FARMINGTON AREA ENERGY PRIZE TEAM*

## DON'T GUESS, CALL A SPECIALIST!

DID YOUR HOME ENERGY ASSESSMENT? LOOKING FOR MORE DATA TO GUIDE YOUR ENERGY AND COMFORT INVESTMENTS? CONSIDER A COMPREHENSIVE HOME ENERGY AUDIT, WHICH IS THE MOST THOROUGH WAY TO DIAGNOSE YOUR HOME'S AILMENTS.



THANK YOU TO OUR SPONSORS AND SUPPORTERS



**DISCLAIMER:** While the City of Farmington Hills and its partners welcome paid sponsorships in support of the Georgetown University Energy Prize Competition, paid sponsorships are not and should not be construed as an endorsement of the sponsors by the City of Farmington Hills, City of Farmington, Farmington Public Schools, or Georgetown University.

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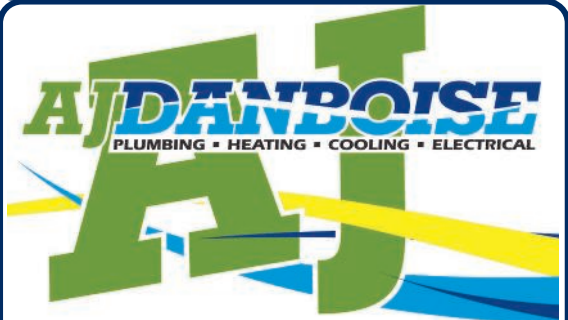
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# FREE ENERGY EFFICIENCY UPGRADES



## HELP YOUR COMMUNITY WIN

Do something cool for the community while keeping warm this winter with an in-home energy assessment from Consumers Energy.

We're offering energy-efficient upgrades that will save you money and help win the **Georgetown University Energy Prize (GUEP)**—an award that will enrich the community.

Give us a call and we'll send a trained analyst to your home to install up to \$50 worth of upgrades and to suggest ways you can save energy on the spot.

This quick walkthrough could save you up to \$150 annually, and if you quote offer code **ENERGYPRIZE** when you call, we'll even waive the \$25 assessment fee.

By saving money and energy in your home, you could help the Greater Farmington area win the \$5 million energy prize to invest back in the community. Doesn't that make you feel warm inside?

Visit **GUEP.org** for more information.  
Call **888-316-8014** or visit us at  
**HomeAnalysis-ConsumersEnergy.com**  
today to schedule your appointment.

**Consumers Energy**  
Count on Us®